

The Online Project highlights milestones at Click 4.0

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(Modern Media, LTD – Dubai) As one of the premier social media agencies in the Middle East, The Online Project highlighted its key achievements and milestones at [Click 4.0](#) in Dubai this month, including designing the social media strategies of key brands in the region.

Exhibiting alongside other high profile companies in the digital world, like [Maktoob/ Yahoo](#), [Zawya](#) and other sponsors, [The Online Project](#) highlighted its unique offerings, which allow it to manage the digital communities of over 200,000 fans on social networks.

Co-founder & Creative Director [Zafer Younis](#) cited the company's approach to social media as he displayed The Online Project's services to key marketing players in the region. "While other agencies only look at social media from specific angles – be it from a PR point of view, or only a customer service point of view – we approach our strategies with a holistic point of view to make sure every aspect of the brand benefits," he said.

The company, which passed its one year mark this month, announced at Click 4.0 that is excited to partner up with leading non-profits this year to advance good causes through social media.